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SINGASIA HOLDINGS LIMITED

星亞控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8293)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that with effect from 12 August 2021:

Mr. Tang has been appointed as an Executive Director.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of SingAsia Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces that Mr. Tang Ho Lun Ronald ("Mr. Tang") has been appointed as an executive Director of the Company with effect from 12 August 2021.

The biographical details of Mr. Tang are as follows:

Mr. Tang, aged 33, obtained a bachelor degree in marketing and advertising from Curtin University, Australia. Mr. Tang has extensive experience in marketing and business development and management. He joined Asiaray Media Group Co., Ltd. (stock code: 1993) in May 2011. He was promoted to the position of senior sales manager in January 2019 until he left in May 2021. He was mainly responsible for customer development and sales management using creativity to enhance the value of the company's products, and formulating the most suitable media plan & solution through data analysis enabling customers to efficiently reach their target audiences and achieve their objectives.

Save as disclosed above, Mr. Tang (i) does not hold any other major appointments or qualifications; (ii) does not hold other positions in the Company or in other members of the Group; (iii) does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company; and (iv) does not have any interests in the shares of the Company which are required to be disclosed under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Mr. Tang has not held any directorship in any other publicly listed companies in the last three years the securities of which are listed on any securities market in Hong Kong or overseas.

Pursuant to the service agreement entered into between Mr. Tang and the Company (the "Tang's Service Agreement"), Mr. Tang is appointed as an executive Director for a term of three years with effect from 12 August 2021 subject to early termination by either party giving to the other not less than 1 month's notice in writing. Mr. Tang is also subject to retirement by rotation and re-election in accordance with the articles of association of the Company and the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") of the Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Mr. Tang is entitled to a remuneration of HK\$30,000 per month under the Tang's Service Agreement which was determined by the Board with recommendation of the remuneration committee and the nomination committee of the Company with reference to his role, qualification, level of experience, the contribution to be made by him to the Company and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Tang that need to be brought to the attention of holders of securities of the Company and there is no other information that should be disclosed pursuant to the requirements of Rule 17.50(2) of the GEM Listing Rules.

The Board would like to express its warmest welcome to Mr. Tang for joining the Board.

By order of the Board
SingAsia Holdings Limited
Sim Hak Chor
Chairman

Hong Kong, 12 August 2021

As at the date of this announcement, the executive Directors are Mr. Sim Hak Chor, Ms. Serene Tan and Mr. Tang Ho Lun Ronald; and the independent non-executive Directors are Mr. Lim Cheng Hock, Lawrence, Mr. Jong Voon Hoo and Mr. Lim Wee Pin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the Company's website at www.singasia.com.sg.

* For identification purposes only